

# THE RABBIT HAUS

## COPYWRITING, SEO & SOCIAL MEDIA

I have 20 years experience writing for publications and brands. As a previous HOD of an SEO agency and HOD for various PR, Social Media & Content agencies; I have all the experience and passion required to create fantastic copy that gets results! Let's chat rates:

### SEO, Blog Posts & Articles

350 - 600 word, SEO optimised and interesting blog posts to help get you ranking on Google!

R850 - R1,500

### Press Releases

600 - 1500 word, optimised press release with two variations on media angles.

R2,500

### Website Copy

Populate your website with engaging copy that will get your reader's attention, fast!

R850 per 300 words

### Meta Descriptions

These words should be in the back-end of your website to tell Google what you're all about.

R1,500 per 300 words

### Editing & Proofreading

This is for existing copy. Wrote something and want a professional to take a quick look?

R850 per 1000 words

### Social Media Content Plans

Note sure what to write on your social media pages? Want to increase your reach and engagement?

R250 per post | R2000 per monthly plan

### I've been published by

Women'sHealth

Mail & Guardian

Getaway

travelstart

YOUR Baby

parent24

love Cape Town

news24

COSMOPOLITAN

GOOD HOUSEKEEPING

BIZCOMMUNITY

### Brands I've written for

Wesgro, M-Net, Ackermans, First National Bank, Marriott, Truworths, SAB, Sanlam, Telkom, Woolworths, Takealot, Foschini, Braun, Canderel, Pringles, Johnny Walker, Pampers, Dove, Life Healthcare, Spur, @Home, Coricraft, Country Road, Cotton On & Veet